



FOR IMMEDIATE RELEASE

InfiRay Outdoor Announces RICO Mk1 V2 640 50mm Thermal Weapon Sight (RH50V2)

(Lewisville, Texas) iRayUSA, the United States Distributor of InfiRay Outdoor thermal optics, introduces a new version of the RICO Mk1 thermal weapon sight, building on the popularity of the RH50 model, with new features for 2024.

Based on the RICO (Rugged Infrared Compact Optic) Mk1 series of thermal weapon sights, the RICO Mk1 V2 was redesigned with improved audio recording, a blazing fast 60 Hz refresh rate, and an impressively upgraded ≤ 20 mK sensitivity rating. The heart of the Mk1 V2 features a high-performance InfiRay Micro II core and a high-contrast AMOLED HD display. The Mk1 V2 takes its image processing one step further with Advanced Image Correction and Automatic Image Optimization courtesy of its MATRIX III processor. Unmatched image quality combined with an intuitive and easy-to-use interface, picture-in-picture function, two long-lasting battery packs with 6+ hours of run-time each, aluminum-alloy housing, 1000 G/s² shock-resistance, and 32 GB of internal memory give you all the tools you need to take your next hog, predator, or varmint hunt to the next level.

A smaller profile, dual-locking-lever, quick-detach mount comes standard with the RICO Mk1 V2. Like the original RICO Mk1, the Mk1 V2 is compatible with the ILR-1000-1 rangefinding module (AC05) and the American Defense Manufacturing RQD mount (AC03). The new V2 model also launches with a lower price (MAP \$4,799) than the original RH50.

“The RICO line continues to expand in several different directions,” said Pliny Gale, iRayUSA Director of Marketing. “We are excited to launch the new V2 version of the RICO Mk1. This model continues the original spirit of the popular RICO Mk1, while adding a few new features and coming in at a lower price.”

To learn more about the RICO Mk1 V2 50mm, please visit irayusa.com/rh50v2

About iRayUSA

iRayUSA is the United States distributor of InfiRay Outdoor thermal night vision devices. InfiRay Outdoor is the world's leading manufacturer of thermal sensors and thermal optics with over one-hundred patents and the first commercially available 1280 resolution thermal weapon sight. Established in 2020 by thermal industry experts with more than a decade of experience, iRayUSA serves as the US sales, marketing, support, and distribution headquarters for InfiRay Outdoor thermal weapon sights and thermal monoculars. With a staff of experienced night hunters, iRayUSA understands the needs of the customer and is proud to offer the best warranty and support in the thermal optics industry.

Learn more about our products at: www.irayusa.com

Dealer inquiries can be submitted at: www.irayusa.com/become-a-dealer

Warranty information can be found at: www.irayusa.com/warranty

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